

Company Profile



Efm
Effective Media
numero uno

INTRODUCTION

Effective media and Communication Company was started in February 28th 2006.

The main objective was to and is still to offer a complete and effective answer to the most varied, promotional, merchandising, advertising, market research and Event organization management required in the professional market.

Effective media and communication company stands for effectiveness Reliability and quality in both service and product delivery.

These key elements have helped EMC2 to grow in its 12 years of existence from a modest institution to a market leader in its major Region of operation with branches in more than ten counties in the Kenya.

OUR VISION

To be the most Reliable and Recognized product and service provider in providing customized services to our clients and customers and to the admired provider in the industry.

OUR MISSION

To facilitate and provide products and services in the most efficient manner by progressively bench making our operational target to internationally acceptable standards.

OUR GOAL

vTo satisfy our clients with our uncompromising high quality customized services.

vTo be recognized as a Role model and Authority in our field.

vTo be the preferred product and service consultant.

vTo expand market share continuously.

vTo make direct contribution to society.

OUR CORE VALUES

- Our clients will always be the Centre of our focus.
- We believe in offering the best value service in our industry by making quality, customized service provision.
- We believe in aggressively promoting our clients product through quality service provision.
- We have a strict culture based on:-
Mutual Respect, trust, Accuracy, team work, customer and client value integrity.
- The company will continually develop affordable model service to meet the needs of its client and customer.

STAFF

Our staff comprise of experienced, dedicated and committed professionals with collective responsibility.

Services offered

1. Outdoor advertising-Majorly streetlight
2. Roll-up Banners & Tear drops
3. Product launch & activations.
4. Advertising & Promotions.
5. Road shows & merchandising.
6. Office branding



West road Nakuru

TERMS OF SERVICE, SAFETY AND COMPANY POLICY

- We shall provide the products and service to the specification of our clients.
- We shall adhere and comply with all the rules regulations as approved by the responsible government body of Kenya.
- That we shall provide qualified personal through a Vetting process and provide valid operation licenses and identification.
- That our products and services will always be of high quality, that meet and our client's satisfaction.
- That we shall work and provide the required products and services as agreed on the contract agreement form or on the L.P.O./L.S.O.
- That our employees will and shall be remunerated at work within hours that comply with Kenyan law and our client's safety requirement.
- That our employees shall carry our client's operations in a professional manner with the highest degree of efficiency and reliability.



Kenyatta Avenue Nakuru



Reachby county

- | | | |
|-----------------|-------------|---------------|
| 1. Mombasa | 7. Nakuru | 13. Kericho |
| 2. Kwale | 8. Kisumu | 14. Bomet |
| 3. Kilifi | 9. Eldoret | 15. Laikipia |
| 4. Taita taveta | 10. Kericho | 16. Nyandarua |
| 5. Voi | 11. Kitale | |
| 6. Nairobi | 12. Narok | |

List of clients of satisfied clients

- | | |
|---------------------------------|---------------------|
| 1. Domaine Kenya | 9. Wachira Wekhomba |
| 2. Ole-ken hotel | Aim |
| 3. Kenjap motors | 10. Kavraj Kaur & |
| 4. Oline retreaders | Associates |
| 5. Dr mattress | |
| 6. Wasili Cabs | |
| 7. KFC | |
| 8. Brand Technologies (Connect) | |

Sites by County

Nakuru County Sites:

Nakuru CBD, 58 Interchange, Njoro Interchange, Total Interchange, Gilgil, Naivasha CBD

Kisumu County Sites:

Kisumu CBD, Nairobi Rd, Kakamega Rd, Busia Rd

Uasin Gishu County Sites:

Edoret CBD, Uganda Rd, Kisumu Rd, Elgon View

Kericho County Sites:

Kericho CBD, Kerich - Nakuru Highway

Bomet County Sites:

Bomet CBD, Bomet - Narok Highway, Kaplong' Junction, Sotik Town

Laikipia County Sites:

Nanyuki CBD, Nyahururu CBD
Other Counties: Narok, Kakamega, Bungoma, Kitale



Illuminated Boxes



Office Branding & Window Graphics



Light Boxes



Street Lights Advertisement





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