



Street Lights Ads | Pavement Ads | Bill Boards



We do  
**Street  
Light Box  
Advertsing.**

## About **us**

Welcome to **Effective Media** marketing agency.

We help brands leverage on their outdoor advertising through the use of streetlight boxes, also referred to as **Street Pole Kiosk Branding.**



# Street light box **Advertising?**

Street Light Box Advertising, comprises of putting up small and compact advertising billboards on electric poles, back to back in a row on major city roads.

Street Light Box Advertising is the most efficient and impressionable way of repetitive advertising and branding.

#1 Marketing agency



What is  
**Street**  
Light **Box**  
Advertising?

# Benifits of **Street Light Box** Advertsing?

- Guarantee exposure in high traffic locations.
- Cost Effective
- Diffrent messages on diffrent boxes
- Can be placed anywhere as long as there is poles.
- Repetation creates remeberance

**Why  
Street  
Light Box  
Advertsing?**

Gain 100%

# Visibility on

Vehicular & Pedestrian traffic



*#1 Marketing agency*

# Our Reach

<b>Gilgil</b>	<b>Poles</b>
CBD	20
Highway	2
Naivasha	3

<b>Eldoret</b>	
Uganda Rd	20
Rupu Mall	10
Itemi Rd	10
Kisumu Rd	20
Elgon View	20
CBD	10

<b>Nakuru Sites</b>	<b>Poles</b>
Kenyatta Ave	30
West Rd	12
Njoro Interchange	60
Club Rd	6
Kijabe Rd	15
Mburu Gichua Rd	5
Sobea Town	15
Salgaa Town	20
58 interchange	40
Total interchange	100
Nyahururu Town	70
Kabarak Town	20
Pipeline/ Barnabas	25
CBD	20

<b>Kisumu</b>	<b>Poles</b>
Nairobi Rd	20
Busia Rd	20
Kakamega Rd	20
Kiladure Rd	20
CBD	10

<b>Nanyuki</b>	
Kenyatta Street	20

<b>Kisii</b>	
CBD	30
Kisumu Rd	20
Nyamira Rd	10
Keroka Rd	10

<b>Other Towns</b>
Narok
Kericho
Kakamega
Kitale
Bungoma
Lodwar
Garissa
Wajir
Marsabit
Meru
Embu
Machakos
Kitui
Kitengela
Kajiado
Kilifi

# Why Choose us

- We have strategically placed poles.
- We always output crisp clean prints
- Illuminated or Backlit pannels choice
- Reflective Pannels choice
- Cleaning & maintainance 2 times a month

Are you  
**Ready** for Your  
**Next Project?**

Our Process is simple

- ↓ Identify Your sites
- ↓ Get a quote
- ↓ Choose your dates

Send Approved artworks to:  
[info@effectivemedia.co.ke](mailto:info@effectivemedia.co.ke)

# Our Rates

## 1 Month

One Off Printing  
**Kes 4,000/=**

Flighting  
**Kes 10,000/=**

\*Inclusive  
Council Fees  
Maintanance

**Kes 14,000/=**

## 3 Months

One Off Printing  
**Kes 4,000/=**

Flighting  
**Kes 8,000/=**

\*Inclusive  
Council Fees  
Maintanance

**Kes 12,000/=**

## 6 Months +

One Off Printing  
**Kes 4,000/=**

Flighting  
**Kes 6,000/=**

\*Inclusive  
Council Fees  
Maintanance

**Kes 10,000/=**

#1 Marketing agency

# Our Clients



#1 Marketing agency

# FAQ's

## Artwork changes?

You will only pay for printing.

## Hit / Spoilt Boxes

We replace as soon as possible and we give you some duration to compensate for the lost days.

## Prolonging a campaign

We check site availability and re-target ASAP.

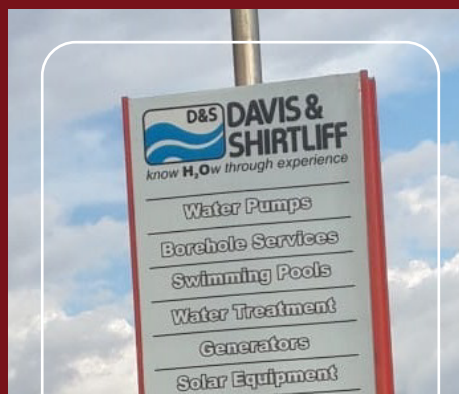
## Sites that we do not cover.

You will still get your ads running, we organize that on request via other partner agencies.

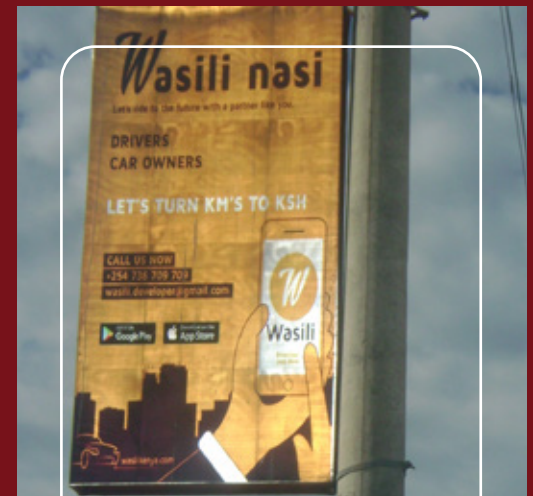
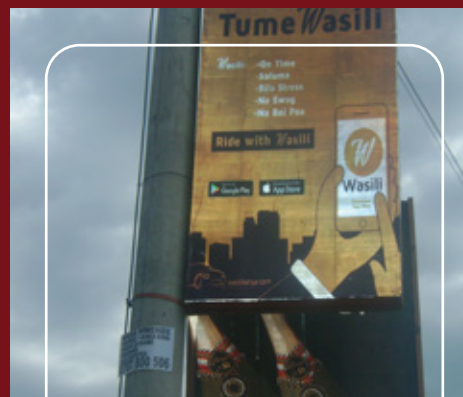
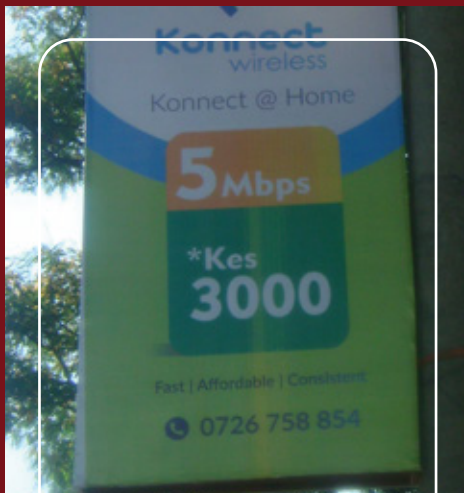
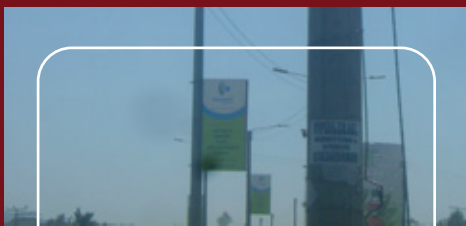
## Thinking Billboards?

We also suggest billboards to complement the reach of boxes, if you have a campaign with us we bargain billboard rates on your behalf.

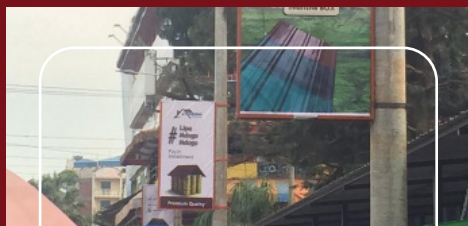
# Our Boxes



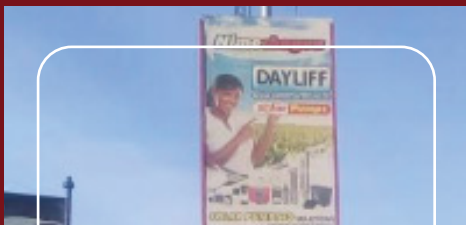
# Our Boxes



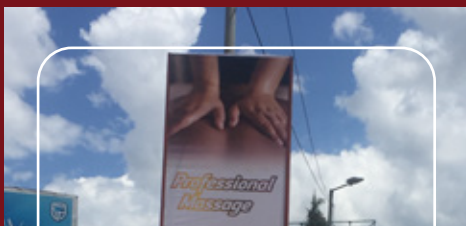
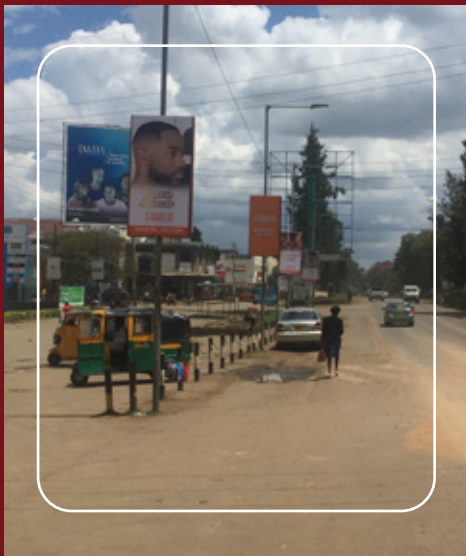
# Our Boxes



# Our Boxes



# Our Boxes





numero uno

**Street Lights Ads | Pavement Ads | Bill Boards**

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